



ARE YOU READY
FOR YOUR NEXT
ATTACK?



CYWARENESSTM

INCREASE AWARENESS AND
MINIMIZE YOUR EXPOSURE
TO CYBERATTACKS.



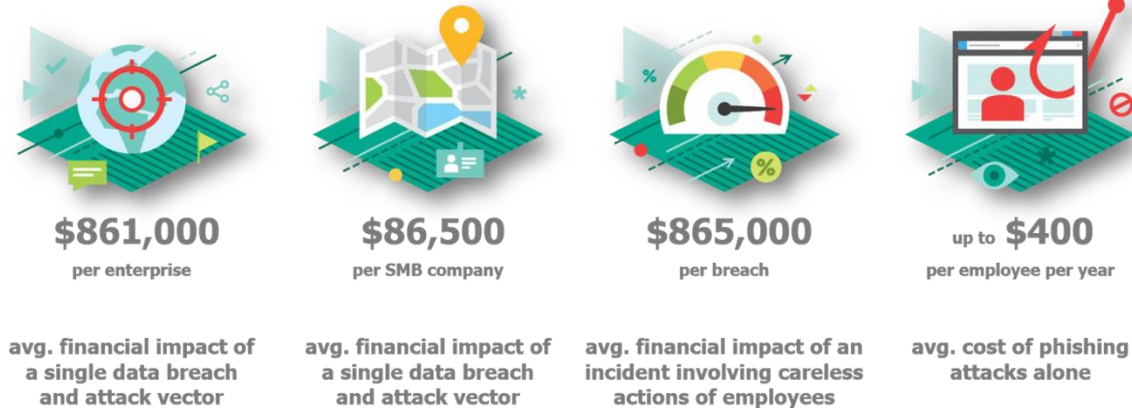
Witz
Cybersecurity



THE CYBER ATTACK PRICE TAG

Cybersecurity awareness is more critical than you think for the safety of your business.

Cyber incidents can come with a hefty price tag. With an ever-rising number of cyber-attacks each year, the risk of not educating your employees on cybersecurity awareness only continues to grow.



CYWARENESS AS A GLOBAL NETWORK

Cywareness is part of a global group of companies with leadership expertise & proven track record in all aspects of business operations, project execution, and delivery. The group is the most extensive Cyber education and training provider globally, a force multiplier for the digital domain.

Over the last 15 years, the group has built a wide global network with offices worldwide, delivering projects across five continents:

The Americas: New York & Bogota.

Europe: Madrid & Zurich.

Africa: Ghana & Kenya.

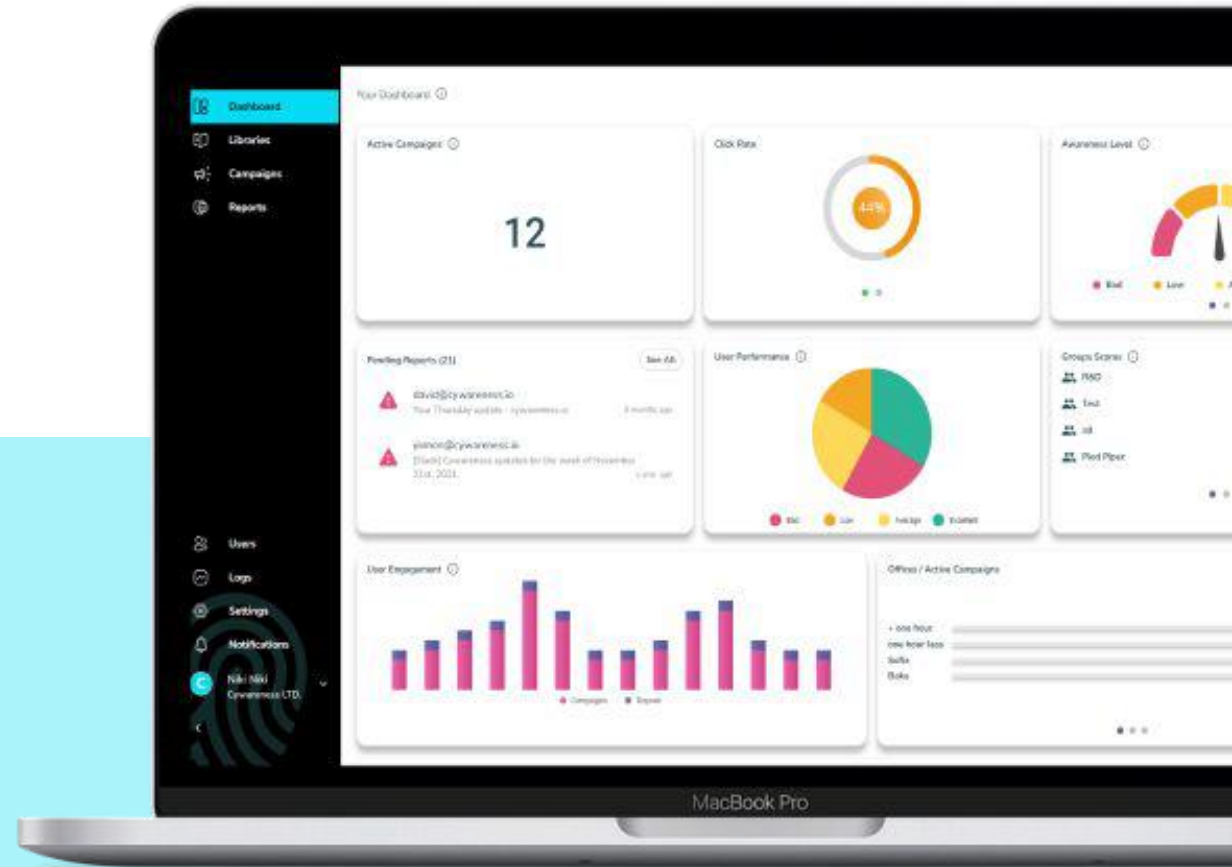
The Middle East: Tel Aviv

Asia: Singapore, Jakarta, and Melbourne



PROTECT YOUR ORGANIZATION

Cywareness allows you to maximize your employees cybersecurity potential by exposing them to the most relevant cybercrime scenarios on an ongoing basis, with no additional requirements or resources from your IT team.





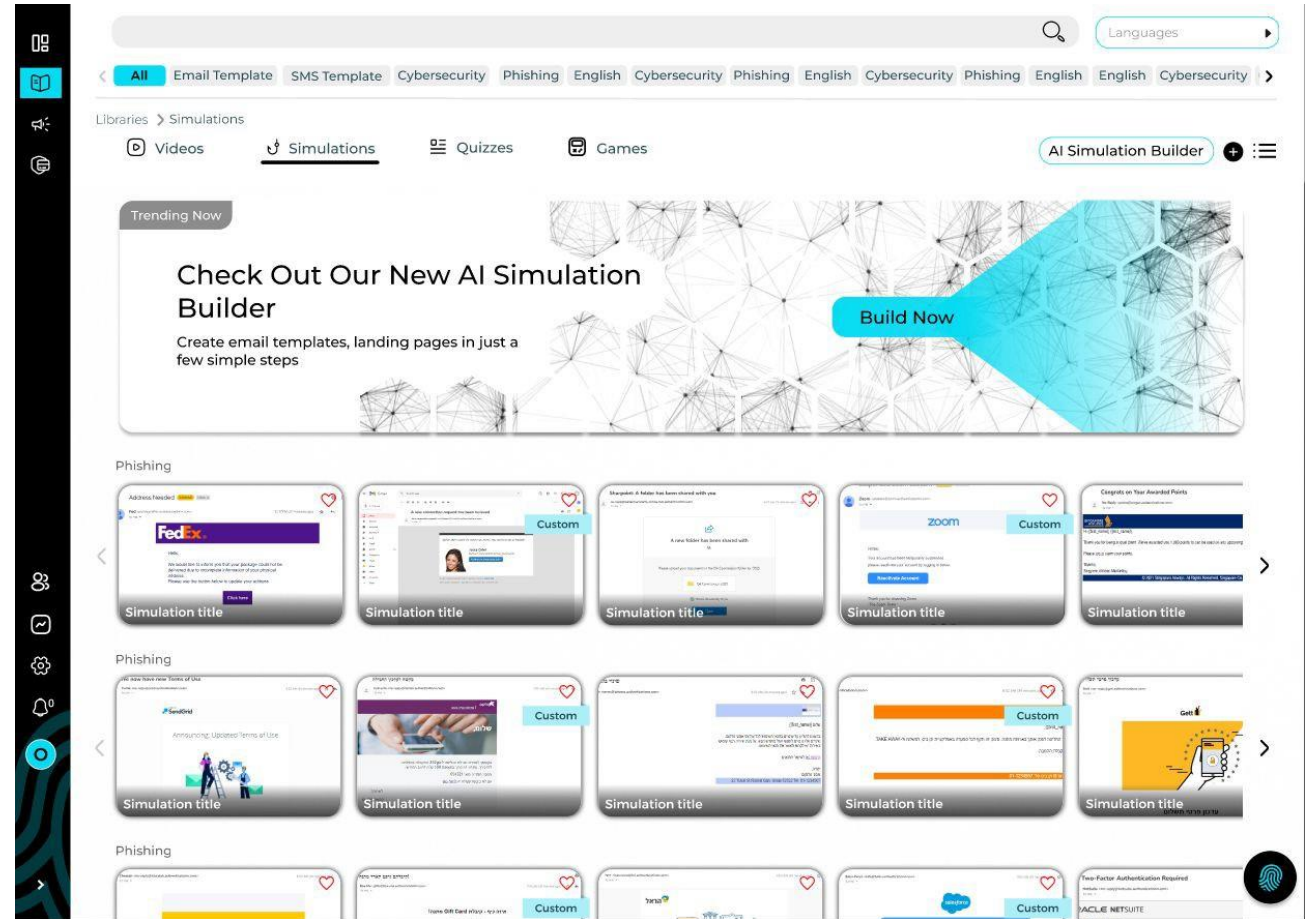
ATTACKS

HUNDREDS OF PHISHING EMAILS & SMS TEMPLATES

CREATING PHISHING SIMULATIONS IS EASIER THAN EVER

Cywareness allows you to deploy intelligent simulated attacks on your employees via email and SMS in multiple languages.

The platform includes micro-training sessions that teach users how to identify future attacks.

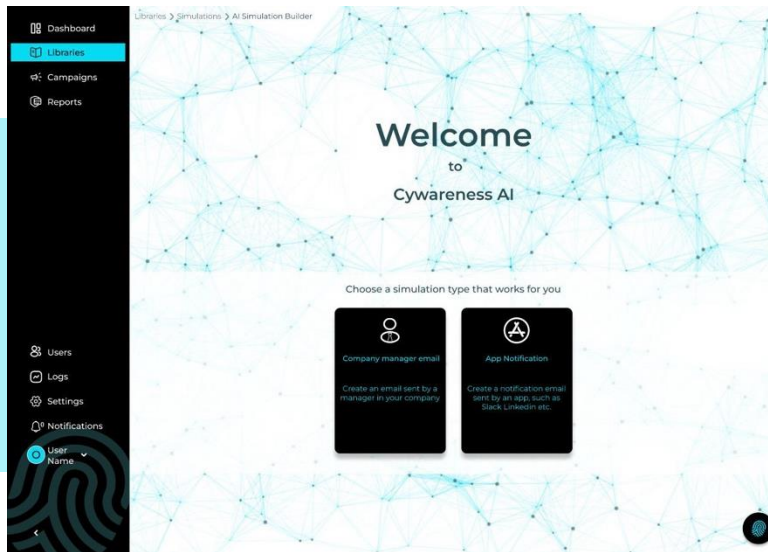




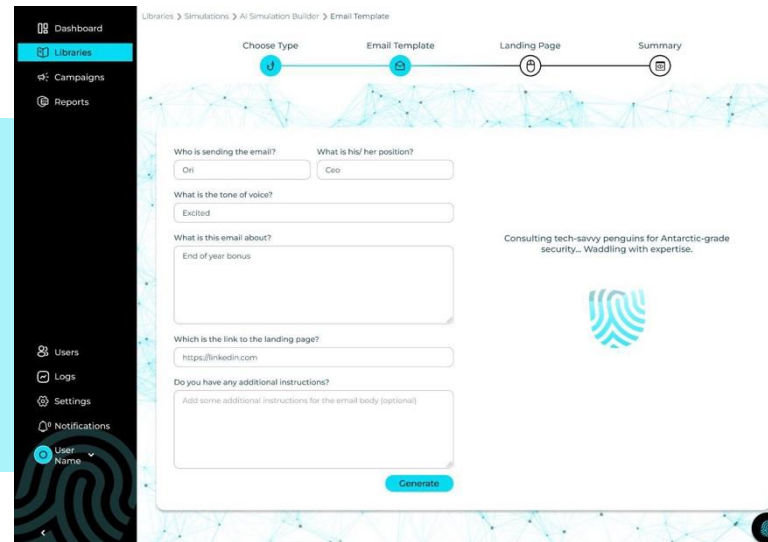
AI SIMULATION BUILDER

TEXT TO SIMULATION

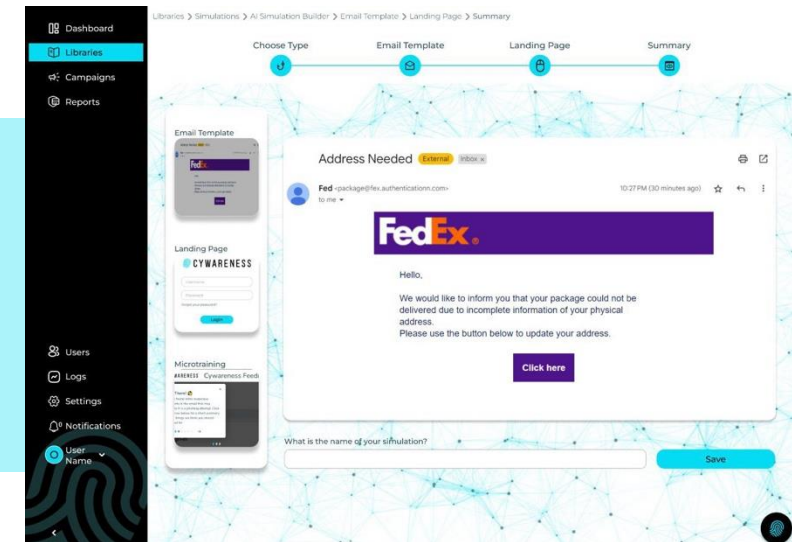
BUILD ALL TYPES OF SIMULATIONS USING CYWARENESS AI BUILDER IN SECONDS



Select the simulation type



Describe the simulation content



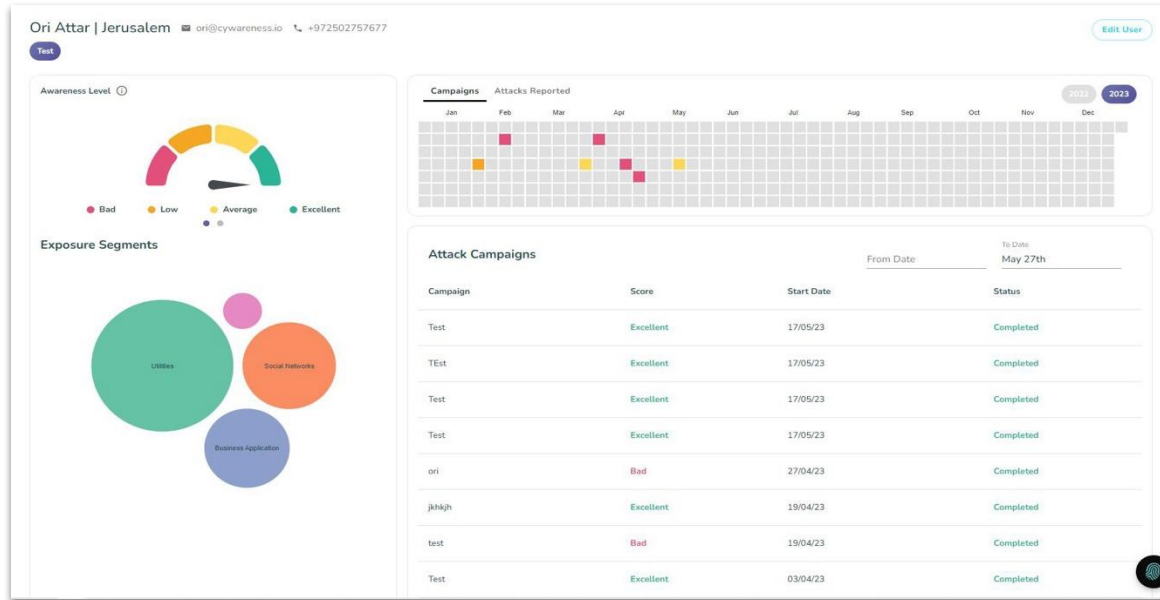
Preview all 3 steps in the simulation



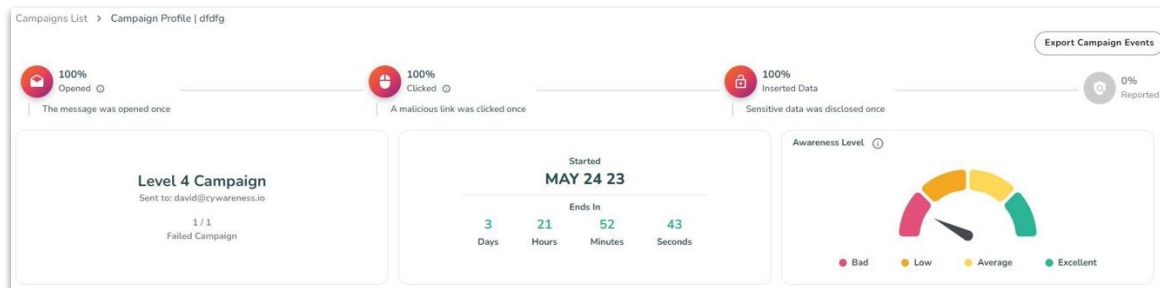
INSIGHTS

FULL VISIBILITY

GET A COMPLETE UNDERSTANDING OF YOUR EMPLOYEE'S STRENGTHS AND WEAKNESSES.



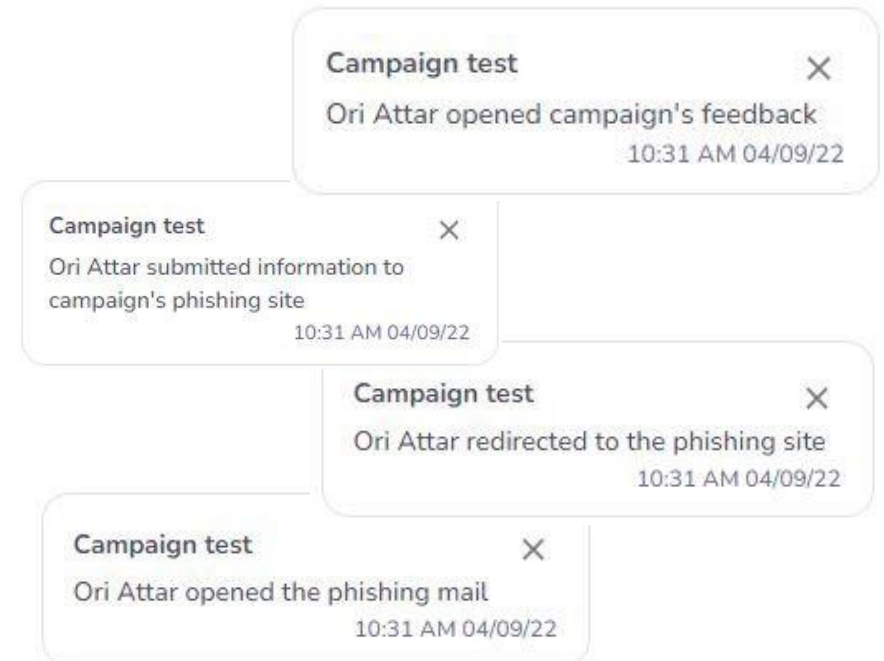
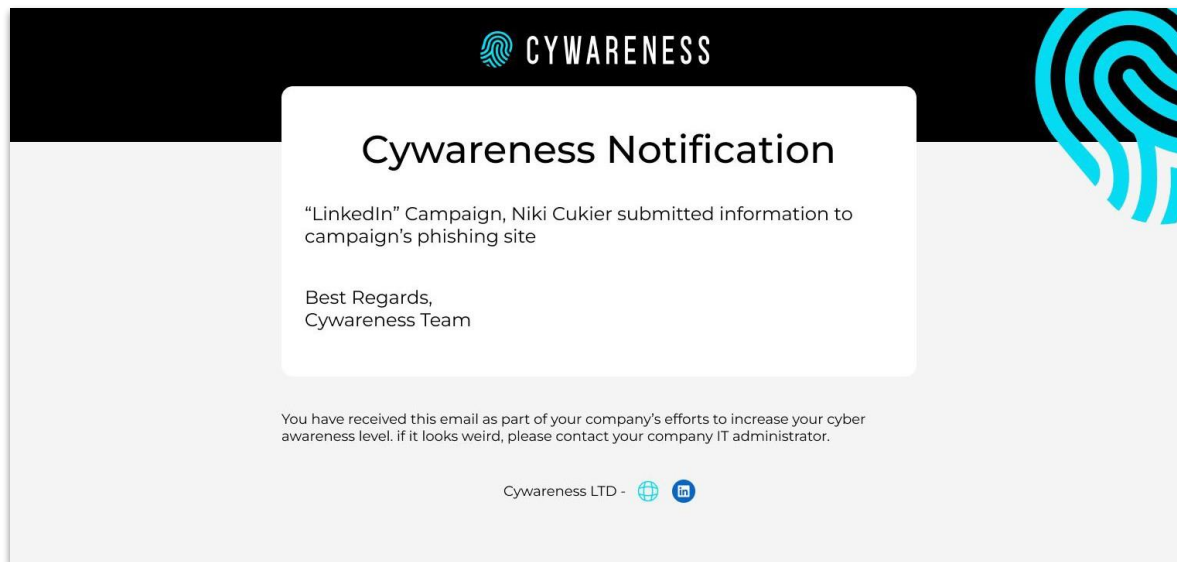
Get analytics of each simulated attack, from opening an email to inserting data into our phishing page. Cywareness allows you to analyze the performance of each employee, team, department, or even a specific office.



Our analytics also gives you an overview of your employee's performance compared to previous campaigns.

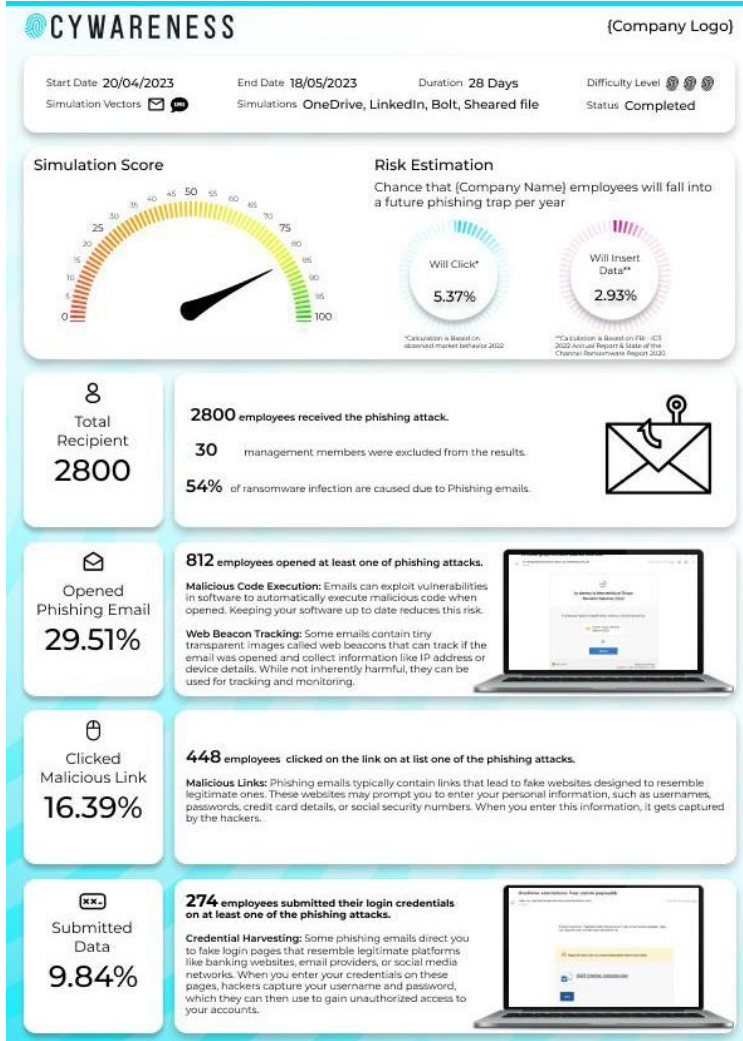
GET PHISHING ALERTS

Receive real-time alerts when a user interacts with a campaign.
These alerts can be viewed in our dashboard and/or sent by email.



DATA ANALYSIS & REPORTS

ONE-STOP SHOP FOR ALL YOUR INSIGHTS





VIDEO TRAINING

AUTOMATED TRAINING PROGRAM

NO ADDITIONAL RESOURCES




Provide an automated cybersecurity educational experience based on real-life threats with no additional resources from your security team. Target all employees from different cyber awareness levels and technological backgrounds.

The goal of phishing training is to improve employee defense against phishing attempts. Our phishing training includes quizzes and videos to educate employees how to spot phishing emails, be aware of cybersecurity threats, and respond to these dangerous threats.

INSTANT MICRO TRAINING

HAVE YOUR EMPLOYEES IDENTIFY THE LATEST PHISHING VECTORS.

From: office366@microvoft.com
Sent: john@companydomain.com

 Office 365

Total Held Email: 23 Contact Messages
Date: 09 - 23 - 2020

Please continue below in order to view you **important** contact messages.

[Continue](#)

23 contact emial messages will be automatically deleted after 24 hours

Sincerely,
The Microsoft Online Services Team

2 Spelling Mistake
Spelling mistake are common indicators of phishing email.

← ● ● ● ● →

Employees who fall for a simulated attack will receive instant micro-training, showing them what they missed and what to look for in the future.

By providing this instant training, the employee's awareness level will rise, ensuring the organization is in safe hands if they ever face a genuine phishing email.

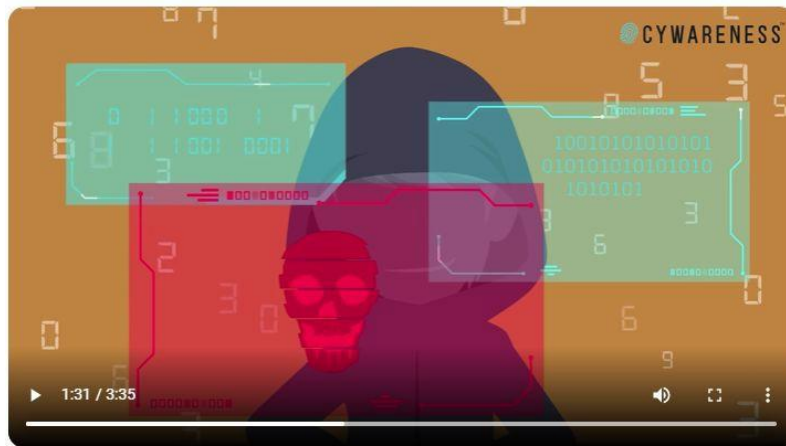
ONBOARDING & TRAINING VIDEOS

NEW COMPLIANCE TRAINING CONTENT DELIVERED THROUGH FUN AND ENGAGING ONBOARDING VIDEOS



Onboarding: Cybersecurity

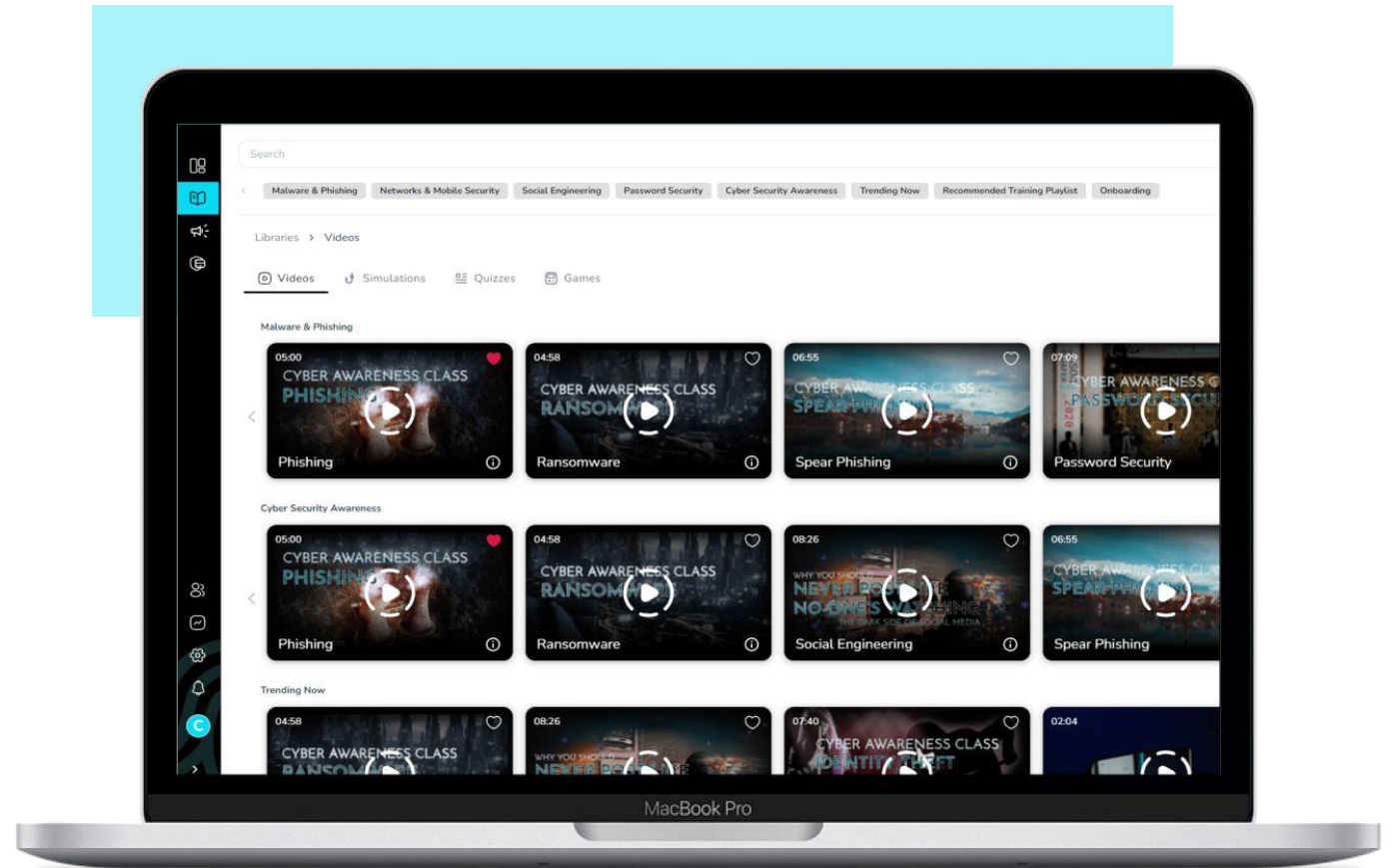
Complete by 19/09/22



Cybersecurity is the protection of internet-connected systems such as hardware, software and data from cyberthreats. The practice is used by individuals and enterprises to protect against unauthorized access to data centers and other computerized systems.

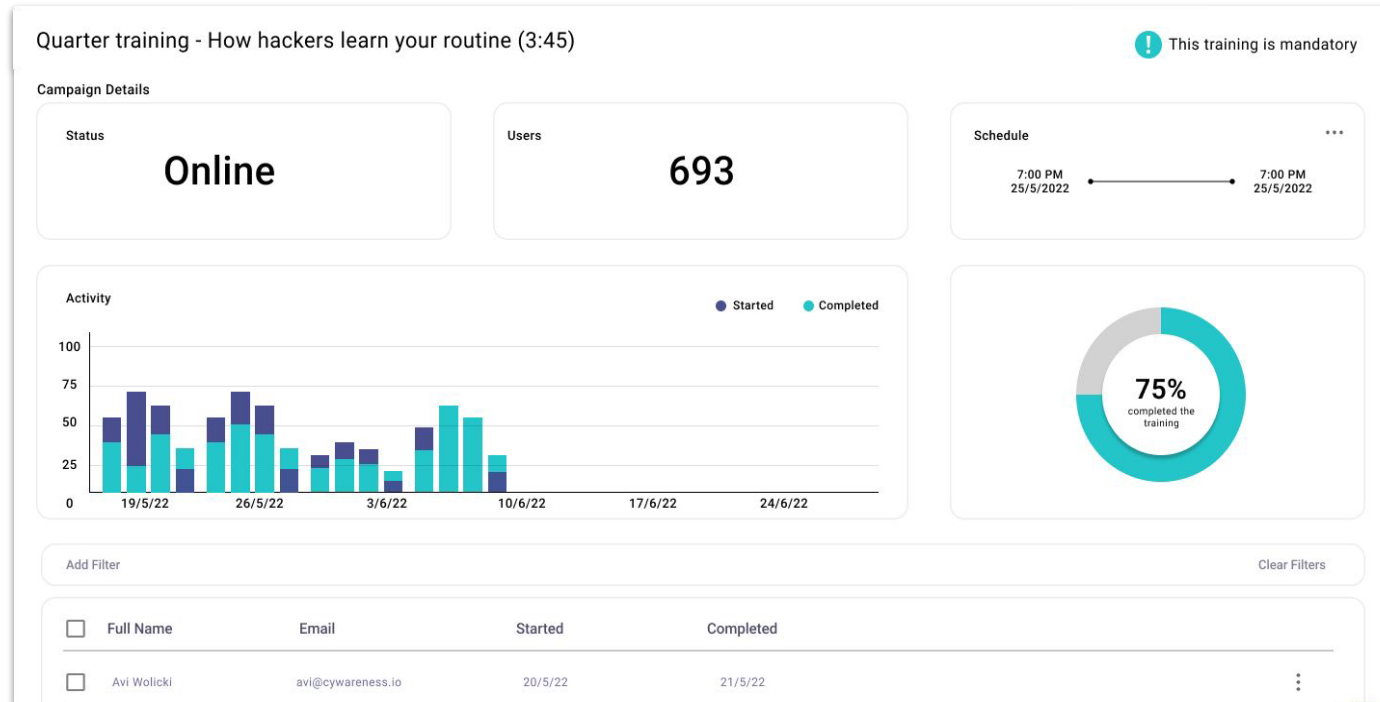
Complete Quiz

Multi Languages Quizzes



A NEW TRAINING PROGRAM EXPERIENCE

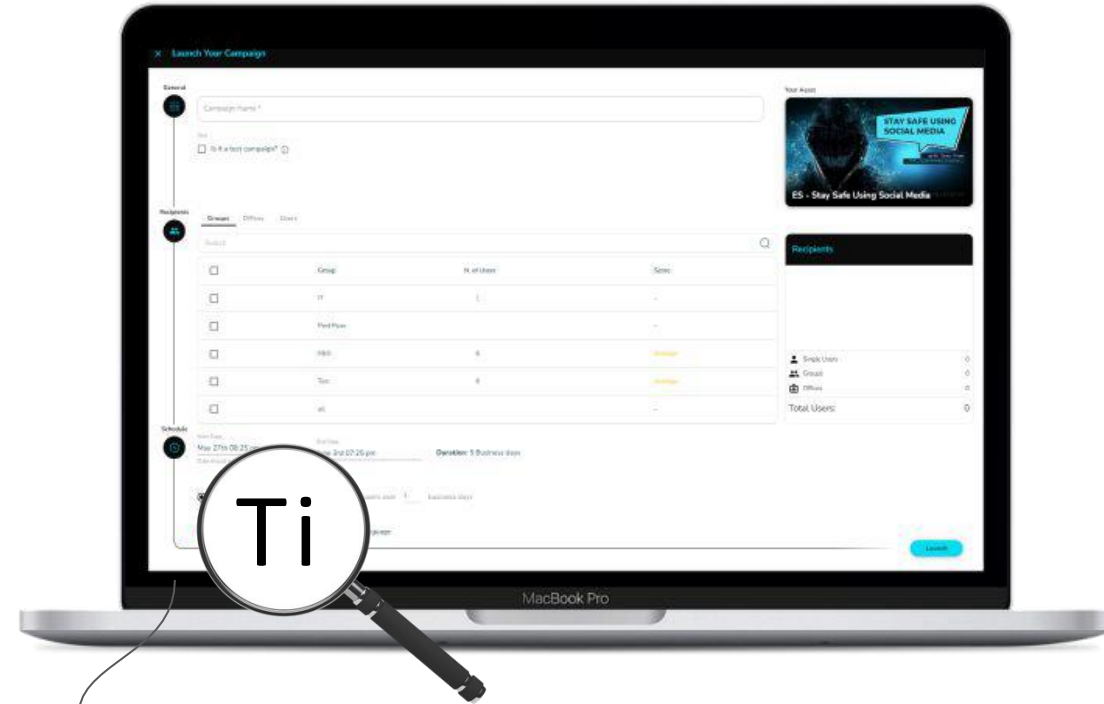
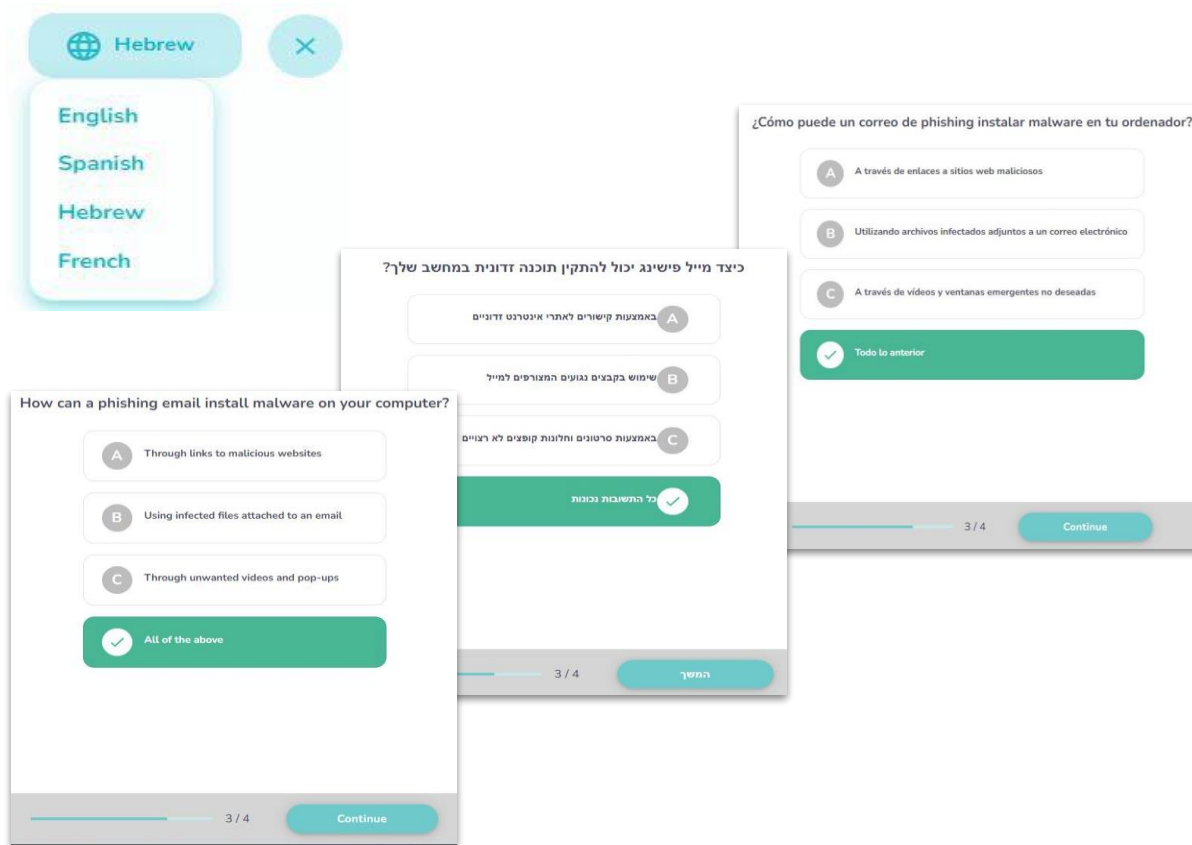
GET A COMPLETE UNDERSTANDING OF YOUR EMPLOYEE'S STRENGTHS AND WEAKNESSES.



Cybersecurity awareness is a new training experience that uses engaging, micro-learning videos to empower individuals and organizations to become defenders against cyber threats.

LOCALIZATION SUPPORTS MULTI-LANGUAGE VIDEOS & QUIZZES

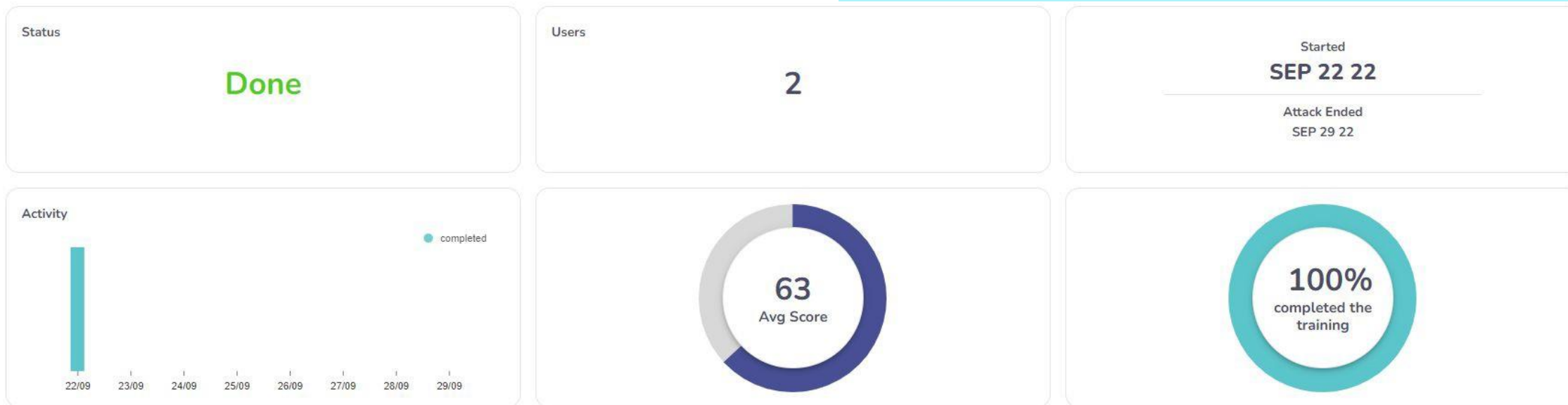
OUR SMART SYSTEM SUPPORTS NUMEROUS LANGUAGES, ALLOWING YOU TO DELIVER ACCURATE CONTENT TO YOUR EMPLOYEES, EDUCATING THEM ON THE DANGERS OF PHISHING.



User's local time zone & User's default language

TRAINING SUMMARY

GET YOUR EMPLOYEE'S RESULTS QUICKLY AND EASILY.



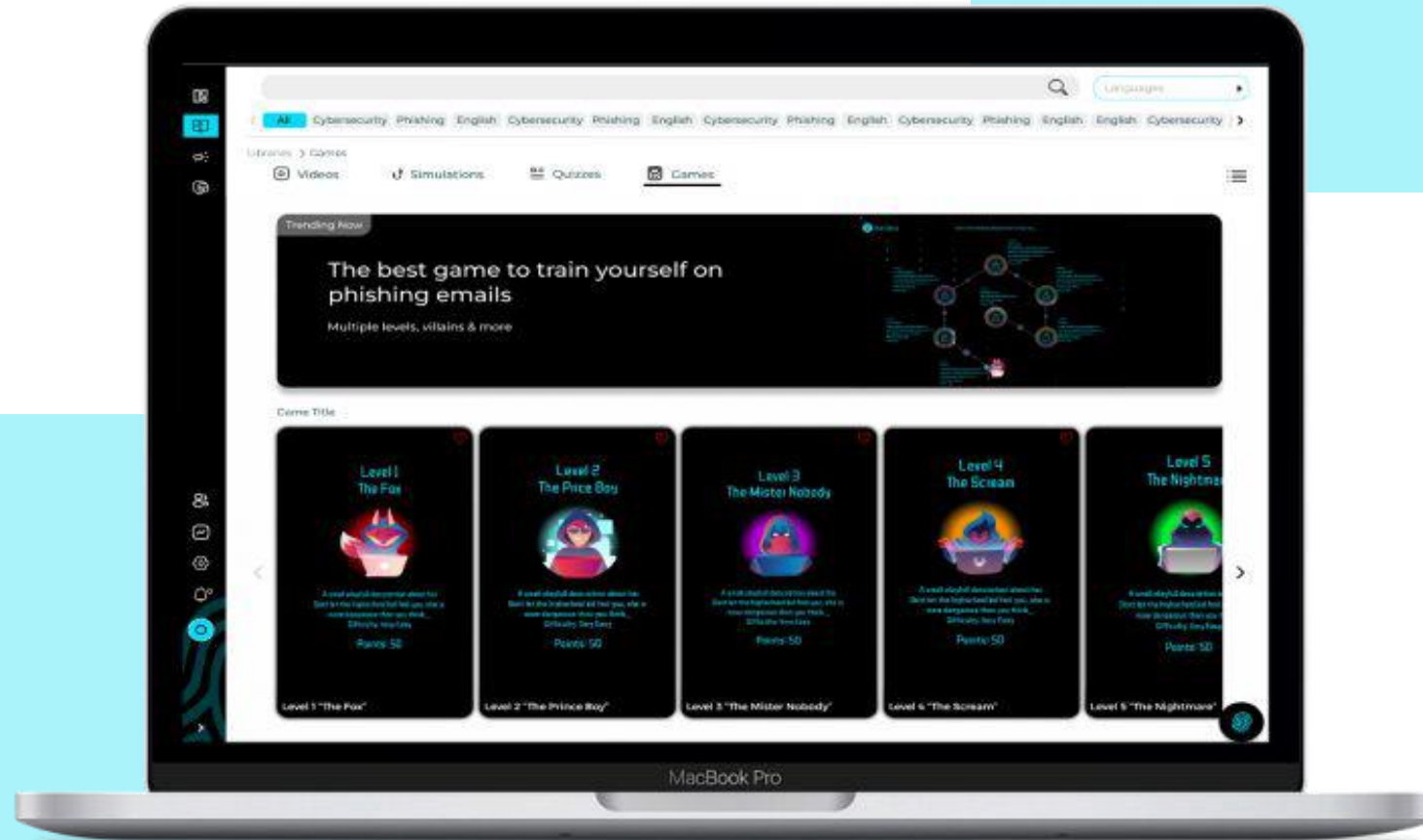
Campaign Users (2)

Name	Email	Started	Completed	Score
Yanon Hadad	yinnon@cywareness.io	22/09/22	22/09/22	75
David Polevoy	david@cywareness.io	22/09/22	22/09/22	50



GAMIFICATION

TRAINING WITH CYWARENESS GAMES LIBRARY



INTERACTIVE GAMES

Training

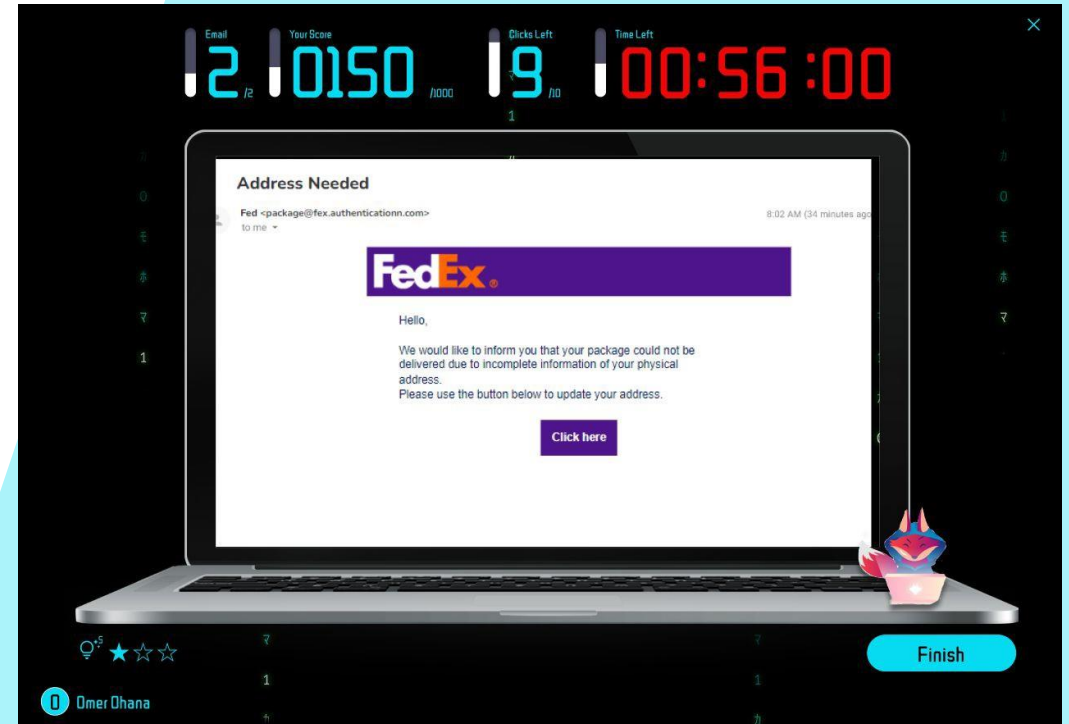
Train your employees with games from a variety of attacks types

Measuring

Measure your employees through the game scoring algorithm

Engagement

Engage your employees to the company cyber awareness training program with interactive games

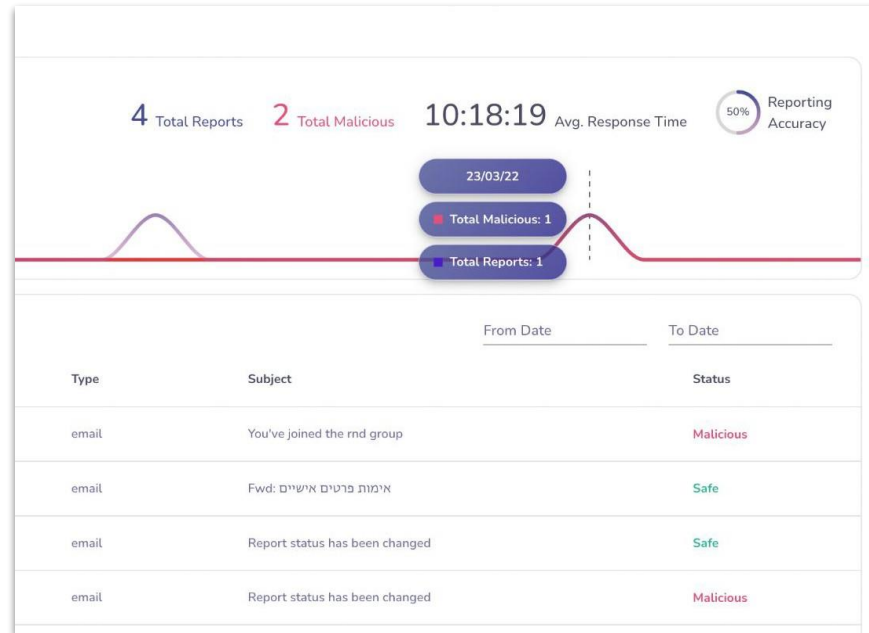




DEFENSE

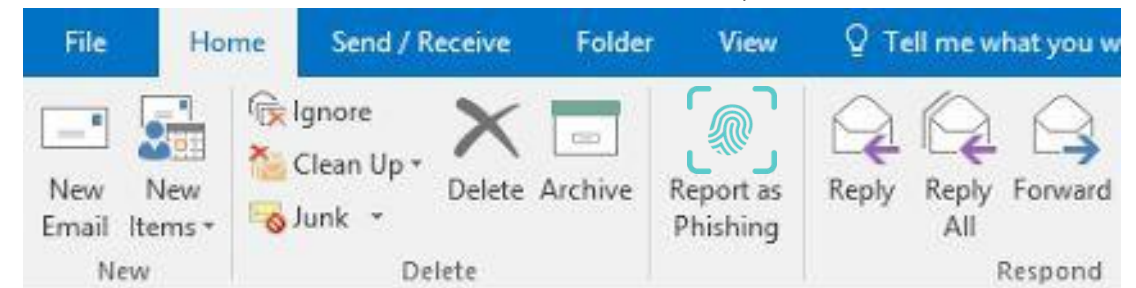
YOUR EMPLOYEES ARE YOUR BEST LINE OF DEFENSE

PROVIDE YOUR EMPLOYEES WITH TOOLS TO PROTECT AGAINST AND MANAGE CYBER ATTACKS.



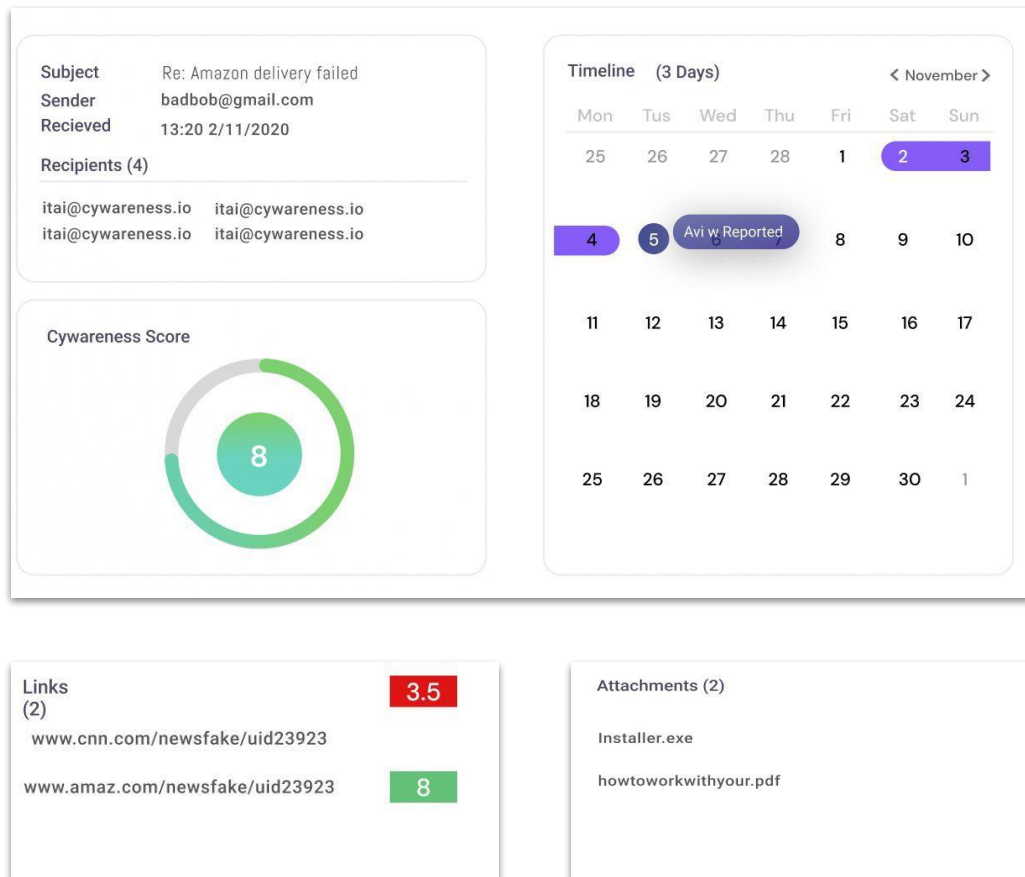
Our report button is the best hands-on practice that will empower your employees, helping them to react instantly to any potential threat.

Transform your employees from potential areas of weakness to your strongest defense against cyber attacks.



TAKE CONTROL OF ANY ATTACK

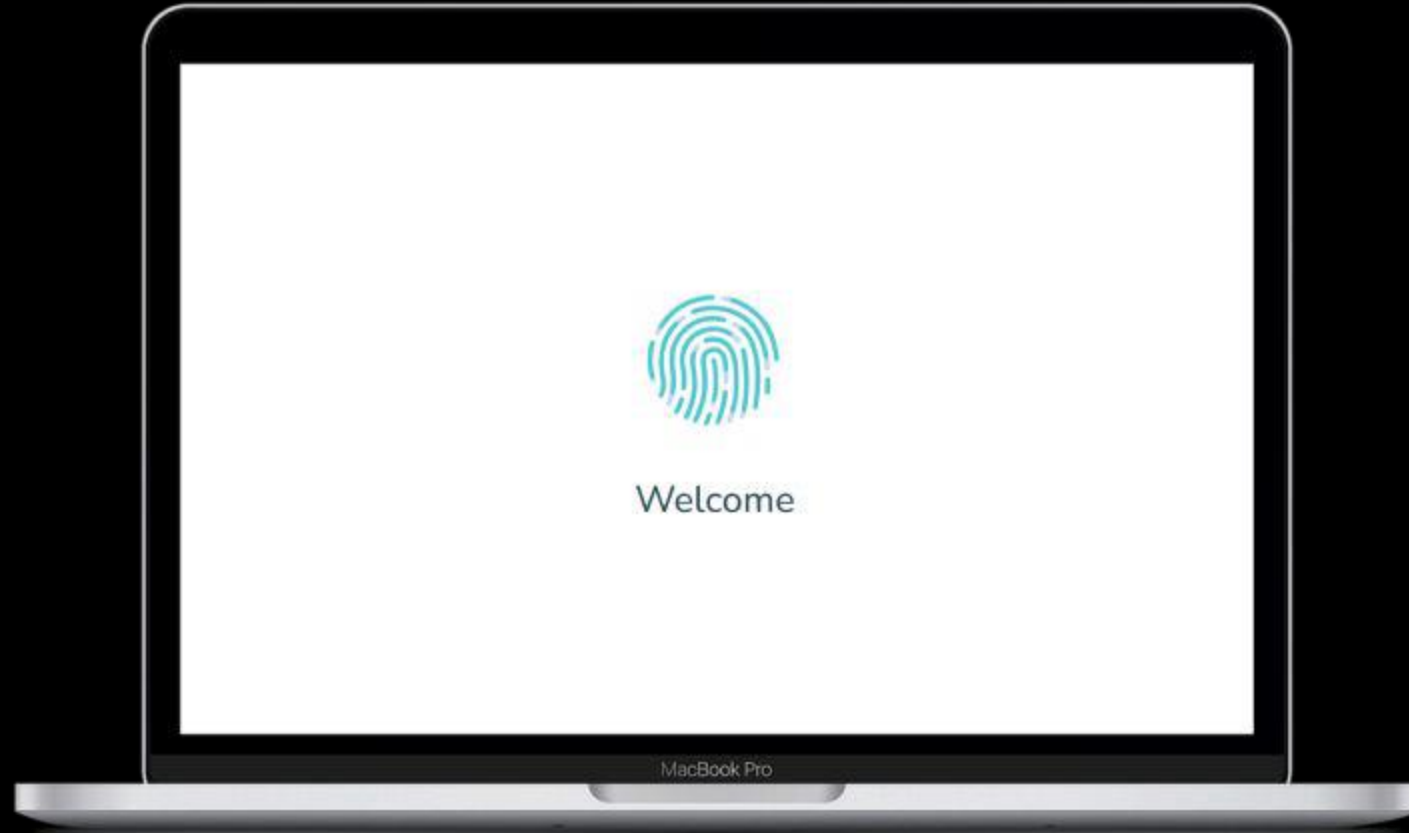
AUTOMATE AND SCALE YOUR RESPONSE PROCESS FOR A POTENTIAL CYBER ATTACK.



Quickly understand every email your employees report as suspicious with the Cywareness security tool.

You can examine the email's code, hidden links, and attachments to determine if the email is malicious or safe.

In an event like this, all communication with the employees will be automated by Cywareness, allowing fast response and scale for the security teams.



Thank you for your time & stay safe online